

# CONFERENCES PROGRAM

BRUSSELS  
**innova 2010**

www.warmind.be

Program organized by



THE IDEA MONOPOLY®

## DAY 1 - THURSDAY NOVEMBER 18<sup>TH</sup>

**100% USEFUL :** AS EVERY YEAR, THE INNOVATOR'S TOOLBOX (INTELLECTUAL PROPERTY RIGHTS, CONSULTANCY & ADVICE, DESIGN, PROTOTYPING, FUNDING, ADVICE ON ENTREPRENEURSHIP, MARKETING).

**10.30 AM** The Innovation Value Chain (*Stefan Aerts*, Senior Merger & Acquisitions, Deloitte Fiduciary)

**11.00 AM** How and why innovate? How to look for and find the relevant strategic information? (*Stéphane Toussaint*, Hainaut Chamber of Commerce, Strategic Intelligence unit & *Sophie Racquez*, Managing Director, The Idea Monopoly®)

### PAUSE

**2.00 PM** How to successfully create your business? (*Fabienne Malaise*, Financial advisor, BECI)

**2.30 PM** A good product begins with a good seed. And then there is all the rest... (*Bernard Tilkens*, CEO, Start&Invest)

**3.00 PM** Support for Innovation (*Bas Sturm*, Manager, Innovatiecentrum)

**3.30 PM** Business Angels funding (*Jo Keunen*, Coordinator, BAN Vlaanderen vzw)

**4.00 PM** How to develop your ideas? Coaching for starters and inventors (*David Beckers*, SMP - Smart Mechanics & Processes -, Sirris®)

**4.30 PM** Innovating is not only about innovative ideas : it is also about selling the ideas! (*Nady Bilani*, Managing Director, BBS)

**5.00 PM** IVV helps you to translate ideas into tangible products! (*Rohny Van de Casseye*, Chairman & *Andre Convents*, Secretary, IVV - Flemish Inventive Association)

## DAY 2 - FRIDAY NOVEMBER 19<sup>TH</sup>

**100% FUTURE :** TOMORROW'S INNOVATION: INNOVATION AND PHILOSOPHY, OPEN INNOVATION, NEW TECHNOLOGIES, THE ECONOMY OF THE FUTURE...

**10.00 AM** Accountability & Innovation (*Laurent Ledoux*, Philosophie et Management)

**10.30 AM** Open Innovation best practices (*Marc Van Gestel*, Director Strategy & Innovation, Deloitte)

**11.00 AM** GIS application in computer aided decisions making systems for network enterprises (*Dr. Robert Brylka* & *Dr. habil. Jan Studzinski*, Project Manager, INSTYTUT BADAN SYSTEMOWYCH PAN / Systems Research Institute, Polish Academy of Sciences, Poland)

**11.30 AM** Artificial Intelligence : An eye to the future (*Christophe Degraeve*, CEO, Underside)

**12.00 AM** The Ideonaire® : A new paradigm (*Sophie Racquez*, Managing Director, The Idea Monopoly®)

### PAUSE

**100% YOUNG :** FOCUS ON THE YOUNG INVENTORS COMPETITION AND OTHER YOUTH COMPETITIONS.

**2.00 PM** How to enhance creativity and entrepreneurial skills & willing at school? (*Nicolas Sacré*, Young Entreprises Coordinator & Managing Director of StratÉTIC)

**2.30 PM** ArtiCadeau, company created following the Start Academy competition (*Simon-Pierre Breuls*, Managing Director, UniverSEM - ArtiCadeau)

**3.00 PM** Promote your innovative project with the 1,2,3,GO Contest! Experts and entrepreneurs help you to develop a winning business plan! (*Samuel Paulus*, Project officer, 1,2,3,GO)

**3.30 PM** Results of the « Young Inventors » competition / proclamation and presentation of the winner

