

On-Line Course in

MORAL LEADERSHIP

BY EBBF & SCMLi

- ▶ 12-Week Professional Certificate Level Course
- ▶ Instructor Led On-Line Learning Format
- ▶ Small International Classroom
- ▶ Start Date 30 September 2011
- ▶ Participation Limited to 30 students (2 classes)
- ▶ Completion Certificate by EBBF & SCMLi
- ▶ Price € 290,-
- ▶ Visit: www.ebbf.org/meaningful-work/tools - ML Course

A NEW E-LEARNING PROFESSIONAL LEVEL CERTIFICATE BY EBBF

Does the thought of giving up your personal time or taking time off from work to invest in your own personal and professional development stop you from moving forward? What if you could develop your skills on your own schedule? What if you could collaborate and learn with people from across the world about issues of relevance to your life, work and

future? E-learning gives you this opportunity! It the new norm to educate people wherever they are and keep busy professionals up to date with the latest skills and knowledge anytime, anywhere!

WHAT IS THIS COURSE ABOUT?

At some point in their lives many professionals come to question the work culture they experience. Many work environments prohibit individuals from unleashing their true potential others lack motivation, collaboration or meaning. Facing these realities, some individuals dig in and carry on, some disengage, others quit their jobs - some however seek solutions! This course offers answers to common challenges associated with today's work culture. It is intended for individuals who recognize the

potential for improvement in the way they and their organizations work and are ready to do things differently.

WHAT IS MORAL LEADERSHIP?

Everybody these days seems to talk about ethics, maybe because so many individuals and organizations seem to lack it! Moral Leadership responds to this need. Moral Leaders live by universal moral and ethical principles. These are individuals who, irrespective of their role and position, follow their moral compass and thereby exert influence on their peers and the organizations they belong to. Moral Leadership is about the right discourse, accompanied by the right traits, carried out through the right skills. Moral Leadership is transformational on the individual and collective level! Moral Leadership ensures personal and organizational growth and success.

THE PRACTICAL STUFF

Using an on-line learning platform, approximately 15 individuals engage in dynamic interactive learning with peers from different parts of the world. Facilitated by professional tutors, the learning

EBBF and
SCMLi launch
e-learning endeavor -
a professional certificate
level course on
MORAL LEADERSHIP

includes reading materials, on-line discussions, assignments, journaling exercises and a personal action plan - which combined are designed to achieve an integrated and transformative experience applicable to one's personal and professional life.

COURSE DETAILS

The ML course takes 12 weeks to complete. During the first 9 weeks you will become thoroughly familiar with the ideas and skills of ML while in the last 3 weeks you will development a personal action plan to practice the skills addressed in the course. You can expect to spend about 8 to 10 hours per week reading, interacting with colleagues and completing assignments. You will be receiving group and personal feedback from your instructor. Sign Up Now!

COURSE OUTLINE

Week 1	Defining Leadership
Week 2	Leadership Models
Week 3	Truth and Moral Leadership
Week 4	Nobility and Moral Leadership
Week 5	Service and Moral Leadership
Week 6	Transcendence and Moral Leadership
Week 7	Personal Skills
Week 8	Interpersonal Skills
Week 9	Social Skills
Week 10 - 11	Synthesis & Integration
Week 12	Final Reflections

WHY THIS COURSE IS FOR YOU!

This course is intended for: professionals in leadership positions, individuals wanting to improve their leadership skills, persons interested in business ethics, those interested in improving their working relationship with others, people who want to improve their work

environment, those that seek to derive more satisfaction from work, individuals wanting to make a difference - people like you!

Your learning is what ultimately matters, but as bonus you will also receive a professional level completion certificate issued by SCMLi and EBBF!

COURSE TESTIMONIALS

“ The course facilitator was fantastic because she empowered me so much in my learning journey. ”

“ I am excited about sharing some of my learning with friends ...
I believe (they) may find it very useful for their personal and professional lives. ”

“ I greatly appreciated the wealth of reading materials. ”

“ I found all weekly components crucial for my education and very challenging. ”

“ This course has been one of the most challenging and rewarding courses I have taken so far. ”

“ Loved the interactive fora. ”

“ This has been ... quite extraordinary. My journey has thrown up all sorts of surprises; it has unbalanced those things I felt confident about, set my mind racing, enthralled me with new found knowledge and confidence, and changed some relationships in wonderful ways. ”