

Arts of the Wise Leader workshop

How wisdom transforms good leaders into great leaders

15 - 17 February 2013, Caux (Montreux), Switzerland

CAUX-Initiatives of Change invites you to Arts of the Wise Leader, a three-day Leadership workshop by Dr. Mark Strom focusing on the arts of story, brilliance, promise and grace; the arts of a wise leader.

The workshop will provide participants with a firm understanding and exploration of the underpinnings of wise and authentic leadership.

Unlocking passion, creativity and intelligence is increasingly understood as the key to organic growth. A people-centered economy is emerging and its currency is meaning. These vital areas necessitate a richer framework of leadership.

The workshop, which provides this framework, is structured as a meaningful human exploration grounded in the richest ideas on leadership and wisdom from history and experience in dialogue with participants' own insights, experiences and stories. The rich dialogue will allow you to identify how you can integrate wisdom perspectives into your life and work and build learning around your own contexts. You will learn how to nurture a design culture and reputation, execute the hardest decision with dignity, and gain the respect and commitment of people. The workshop brings two key themes together: Leadership and Wisdom.

Wisdom: reading the patterns of life, discerning which is relevant and helpful, and acting with intent, integrity and care.

Leadership: the human capacity to touch another's life, to change the world.

CAUX-Initiatives of Change

The Swiss foundation CAUX-Initiatives of Change works to promote peace, build trust, encourage intercultural dialogue and ethical conduct in business. Every summer, it holds international conferences in its center in Caux above Montreux. Among them, **Trust and integrity in the global economy (13-19 July 2013)** gathers entrepreneurs and business leaders to exchange experiences and develop new insights about leadership, creativity and innovation, sustainability and corporate social responsibility. www.caux.ch



Mark Strom grew up in Sydney, Australia. He studied theology, philosophy and history in Australia and

the USA culminating in a PhD in the history of ideas. His research constituted a major study of the roots of modern leadership complexities in the traditions that shaped western thought and society. Mark has consulted to corporations, NGOs and government bodies on systems thinking, cultural change, learning and leadership. He also has significant CEO experience. Thousands of leaders have heard Mark's keynote addresses or participated in his leadership seminars in Australia, New Zealand, Singapore, China, Canada, USA, Belgium and France. His book Arts of the Wise Leader was published in 2007. In 2013, Mark will also speak at TEDxGeneva and publish his new book, 'Lead from Wisdom: How wisdom transforms good leaders into great leaders'.

Information

The workshop is in English.

Participants: 30 maximum

The price includes the workshop, full board and lodging.

- **single room:** 92 CHF/day
- **double room:** 140 CHF/day
- **double used as single:** CHF 120/day

Venue: Villa Maria seminar center, 1824 Caux

Transport: The seminar center is 5 minutes walk from the Caux railway station, which is 25 minutes by train from Montreux. There is ample space for parking close to the center.

Contact: CAUX-Initiatives of Change, +41 22 749 16 20, confsec@caux.ch

To register, please write to confsec@caux.ch until January 31st.

Programme

Friday 15 February

Patterns of leading wisely

9.30 Arrival and registration
10.00 Presentations
11.30 Lunch at HSMS Cafeteria
13.00 Read patterns of life
14.30 Tea break
15.00 Create meaning
17.30 Dinner at HSMS Cafeteria*
19.00 Explore commitment and courage
21.30 End of day

Saturday 16 February

Arts of leading wisely

8.00 Breakfast at Villa Maria
9.00 Nurture vision and ideas through stories
12.00 Brunch at HSMS Cafeteria*
13.00 Subvert mediocrity through brilliance
14.30 Tea break
15.00 Know yourself as leader
17.30 Dinner at HSMS Cafeteria*

Sunday 17 February

Working with patterns and arts

8.00 Breakfast at Villa Maria
9.00 Nurture strength and character with promise
12.00 Brunch at HSMS Cafeteria*
13.00 Nurture heart with grace
14.00 Tea break
14.30 Lead others with maturity
16.00 Departure

*Please note that the workshop is taking place in parallel to courses at the Swiss Hotel Management School (SHMS), and that the building and the cafeteria will hence be shared with students. The place is both stunning and modest.

Inscription form

First Name

Last Name

Organisation

Job title / Function

Number of years in leadership position

Address

Email(s)

Phone(s)

male female

Date of Birth

Arrival Date

double room (CHF 140/day)*

Arrival Time

double room used as single (CHF 120/day)*

Departure Date

single room (CHF 92/day, limited availability)*

Departure Time

* including full board

Inscription and payment deadline: Thursday, **31 January 2013** to confsec@caux.ch.

Payment details: Credit Suisse - Lucerne, account in CHF no. 249270-61-5, IBAN: CH38 0483 5024 9270 6100, Swift code: CRESCHZZ60A