

# < LIFE >

Mark Strom  
PhiloMa.org  
2012 11 9&10

Ways of being and  
knowing .....

by which we indwell & read  
the patterns of life ...

insightfully

bringing this indwelling + insight  
to contexts with

discernment, nuance, integrity, care

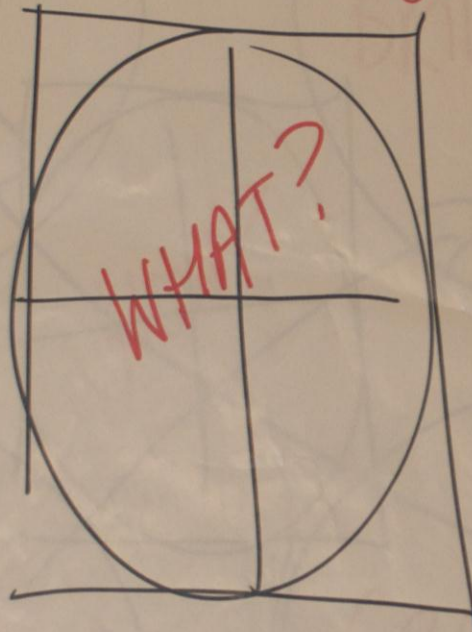
# PATTERNS

[CATEGORISATION]

[COMMUNICATION]

NAMING

CONVERSATION



INFLUENCE

CHARACTER

[AUTHORITY]

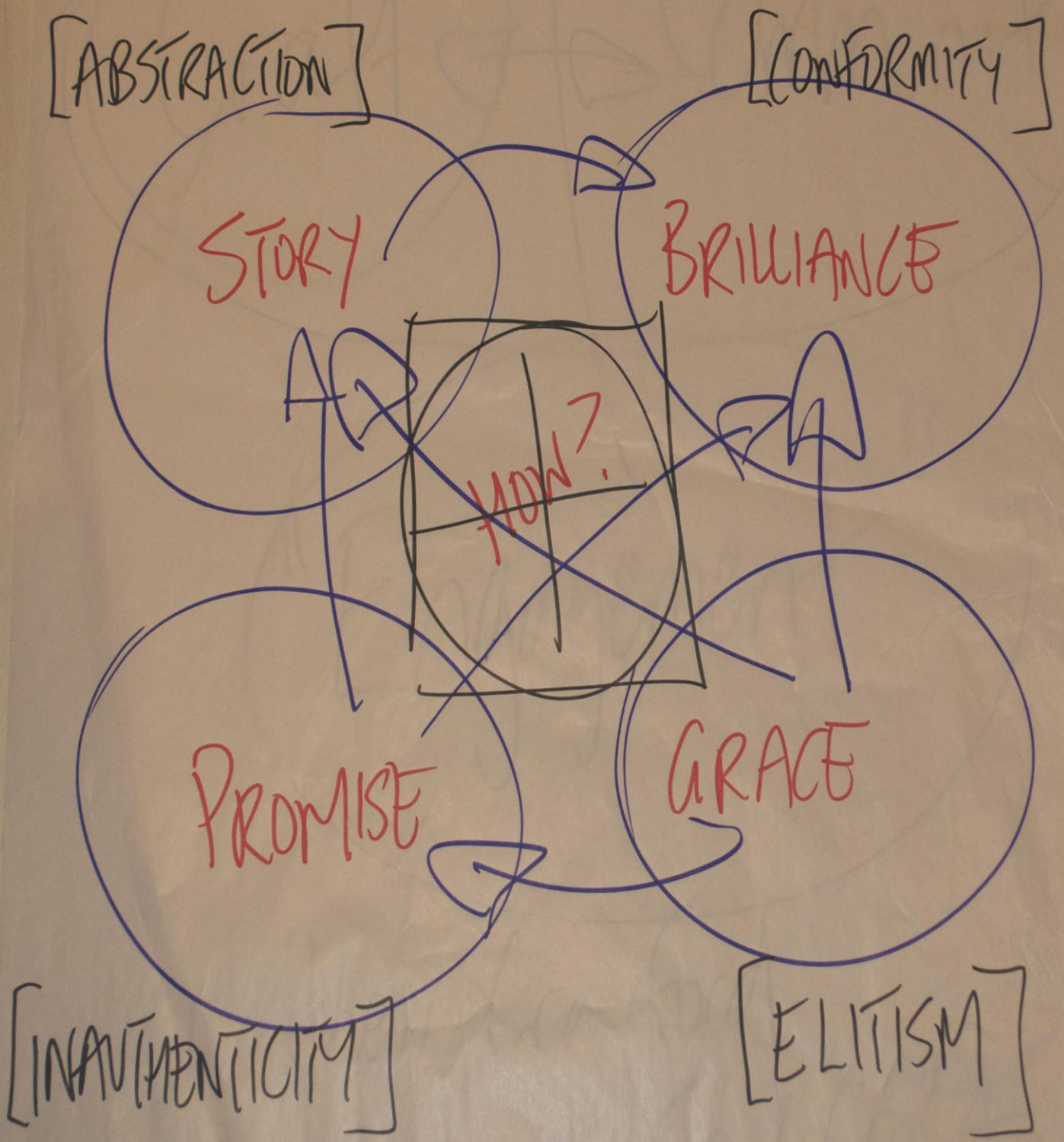
[PERSONALITY]



Mark Strom  
\_PhiloMa.org  
2012 11 9&10

ARTS

Tom Morris





Meaningful

Tom Morris

Making

Relating

Craft

Community

"Engagement"

Matthew Crawford  
ShopClass as Soul Craft

Mark Strom  
PhiloMa.org  
2012 11 9&10



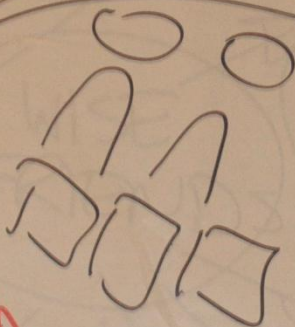
# CLASSICAL GR - ROME





S.P.

Commitments



~~SE~~  
~~SE~~  
~~SE~~

~~SE~~

S.R.

~~ETHICS~~

Values

C.I.

ON EQUITY & FREEDOM  
S and



"I WANT TO KNOW YOU" → I WANT TO HEAR THE STORY FROM YOU

E.I. [Icon]

**LOVING**

TRUST

IDENTIFICATION

~~Q.S.O.~~

OBJECTIVES

WISE FRIENDS

CARING LISTENING

SATISFIED

DIRECTNESS

INSPIRING

PREVIOUS

"NOTHING AFFECTS ME"

ENLIGHTENING

DRAMATIC

DRAMATIC THINGS

A KNOWING

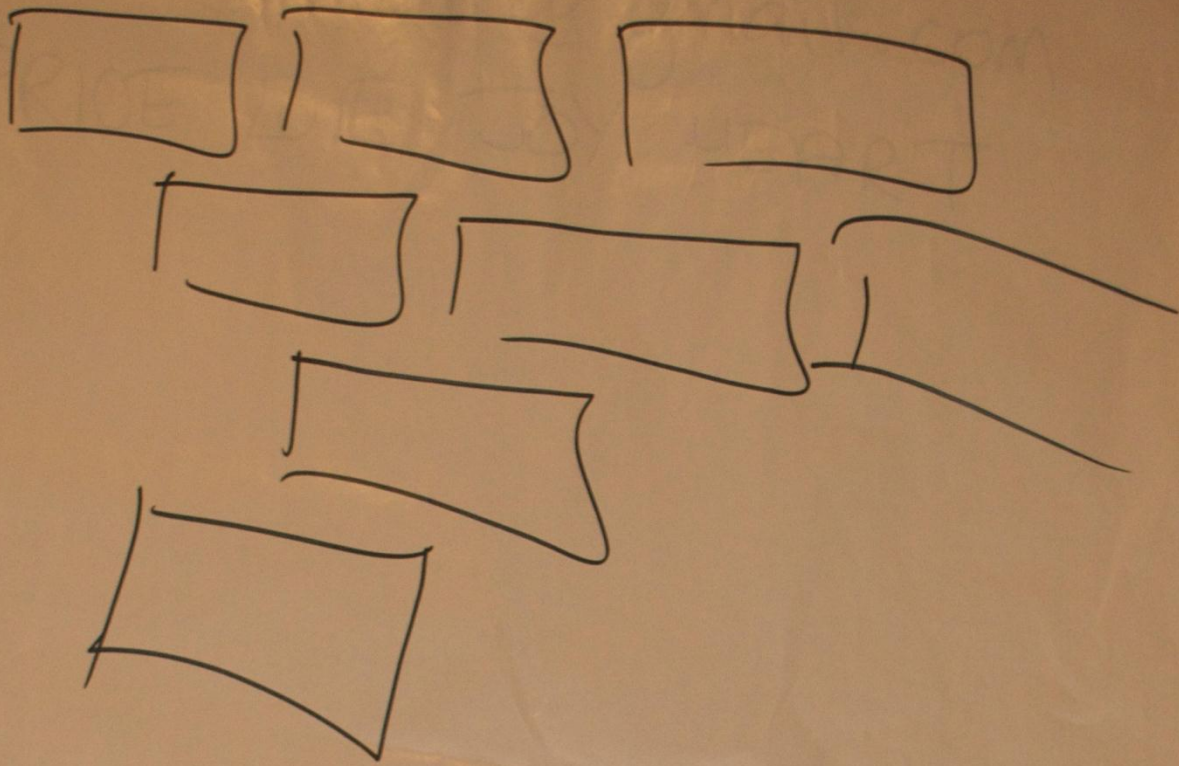
OPEN UP ABOUT'S + CONCERNS

DEEPENED CONNECTION

BRINGS ME INTO LIFE EDUCATION

[Icon] + 0





Mark Strom  
PhiloMa.org  
2012 11 9&10

MUD

M BRICKS - #  
L MORTAR - STORY



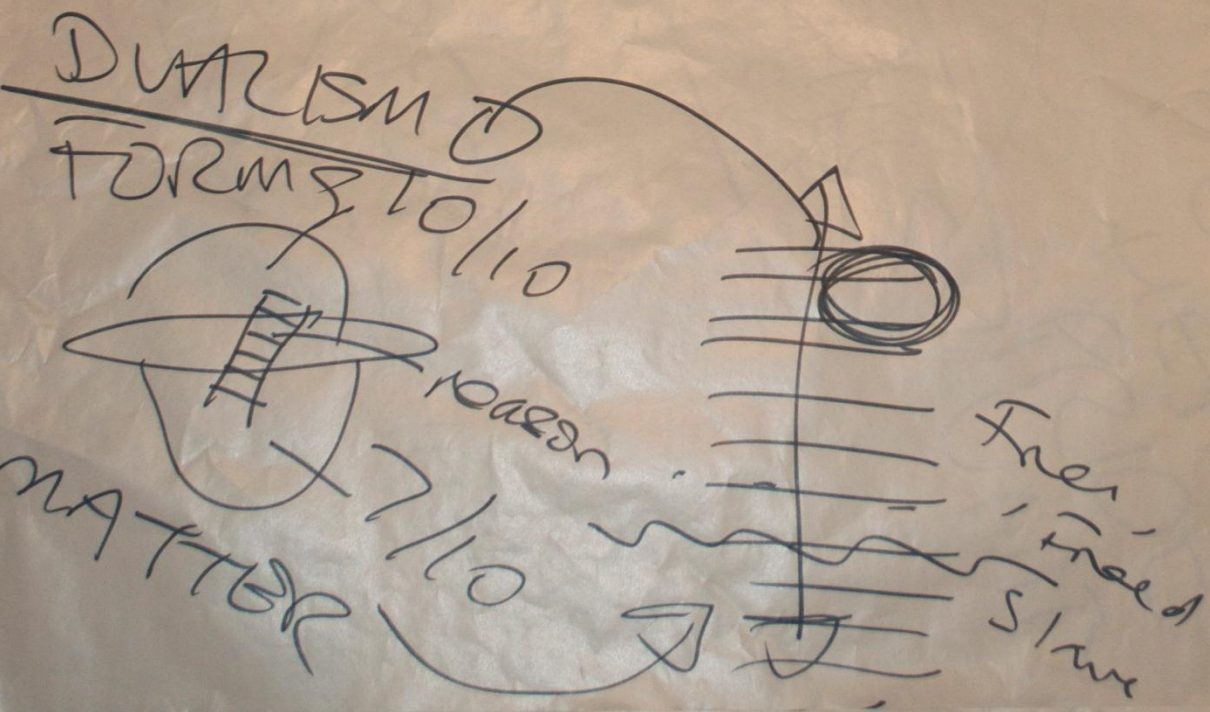
mortskram@gmail.com

PRIDE LOVE JOY HEART

Mark Strom

PhiloMa.org

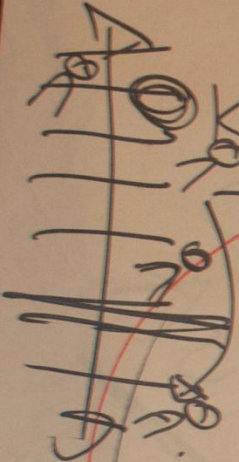
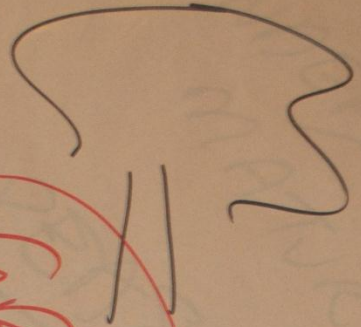
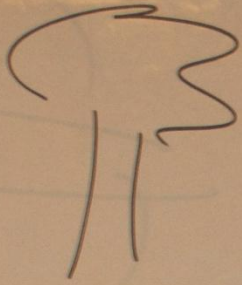
2012 11 9&10





# GENESIS 2-3

ANE



KN OF G + U

ETH OF LIFE

< G: E >

< LIFE >

Good / bad  
R/W

GRACE

LAND

PERSEVERANCE

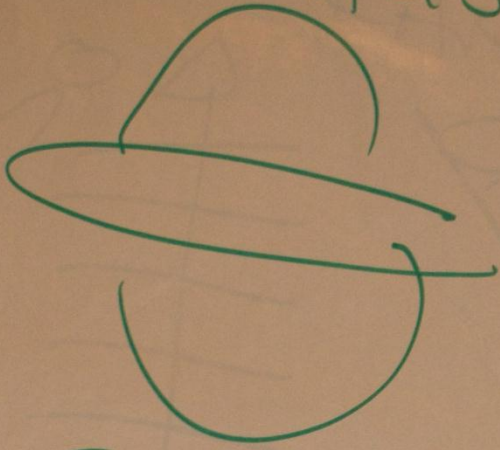
FERTILIS

LOVE  
SOCIETY  
GRACE  
TRUST  
PRIDE  
COMMUNITY



DUALISM

Mark Strom  
PhiloMa.org  
2012 11 9&10



~~INDEPENDENCE~~  
MATURITY

REFSON

~~CONTRAST~~  
~~CONTRAST~~  
~~CONTRAST~~  
~~CONTRAST~~

CONTRAST

~~CONTRAST~~  
~~CONTRAST~~  
~~CONTRAST~~

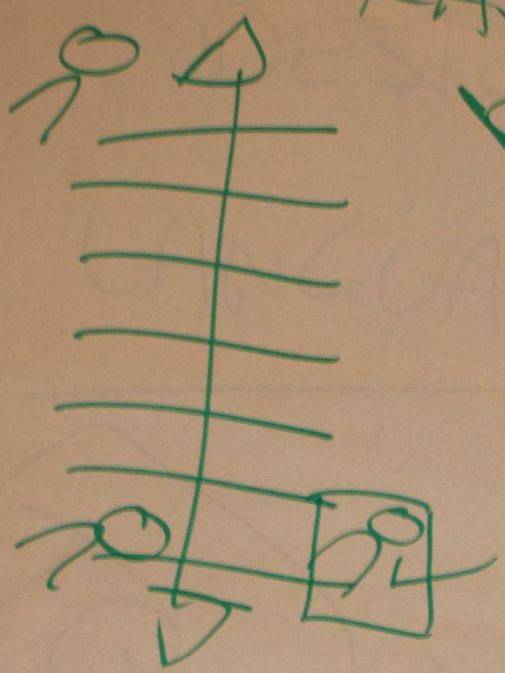
clean

faith  
hope

CONTRAST  
CONTRAST  
CONTRAST



KARMA ≡ CASTE



GRACE

ARISTOTLE.  
 Virtues  
 → "superior Man"  
 #

CONFUCIUS  
 "Gentleman"  
 #

Mark Strom  
 PhiloMa.org  
 2012 11 9&10

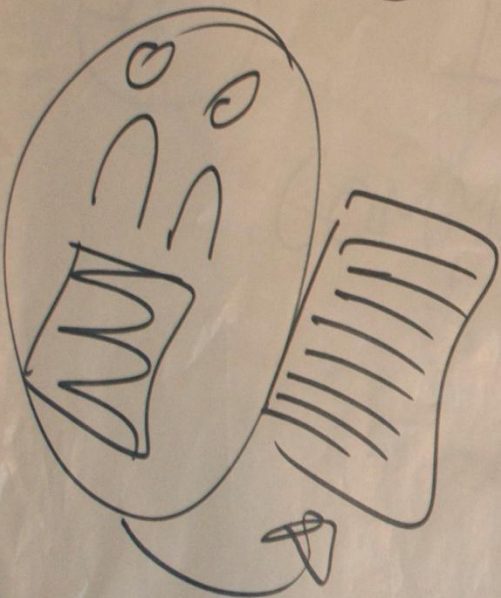
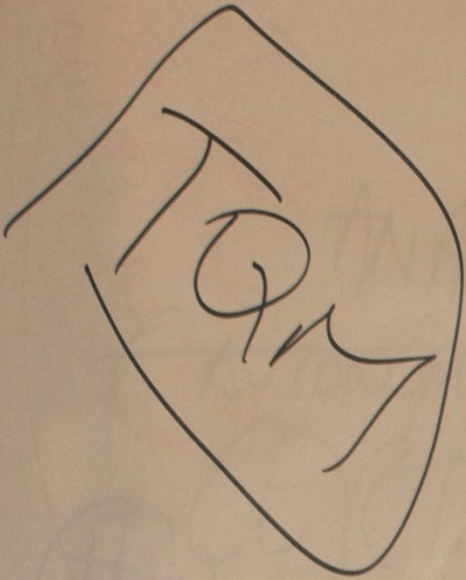


www.secondroad.com.au

DESIGN THINKING,

LANGUAGE ↔ DESIGN

---



**Mark Strom**

PhiloMa.org

2012 11 9&10



HEURISTIC

SOLLATES  
PLATO  
ARISTOTLE  
ALEXST.

1

2

iii

LOGIC  
(Syllogism)

RHETORIC

ARGUMENT

ANALYSIS

CERTAINTY

CONFIDENCE

COMMAND

COMMUNITY

CONTROL

CO-DESIGN

COMMUNICATION → CONVERSATION

Sharing created  
meaning

Create shared  
meaning

Mark Strom

PhiloMa.org

2012 11 9&10

CAUTION  
"things that  
cannot be  
other than  
they are"

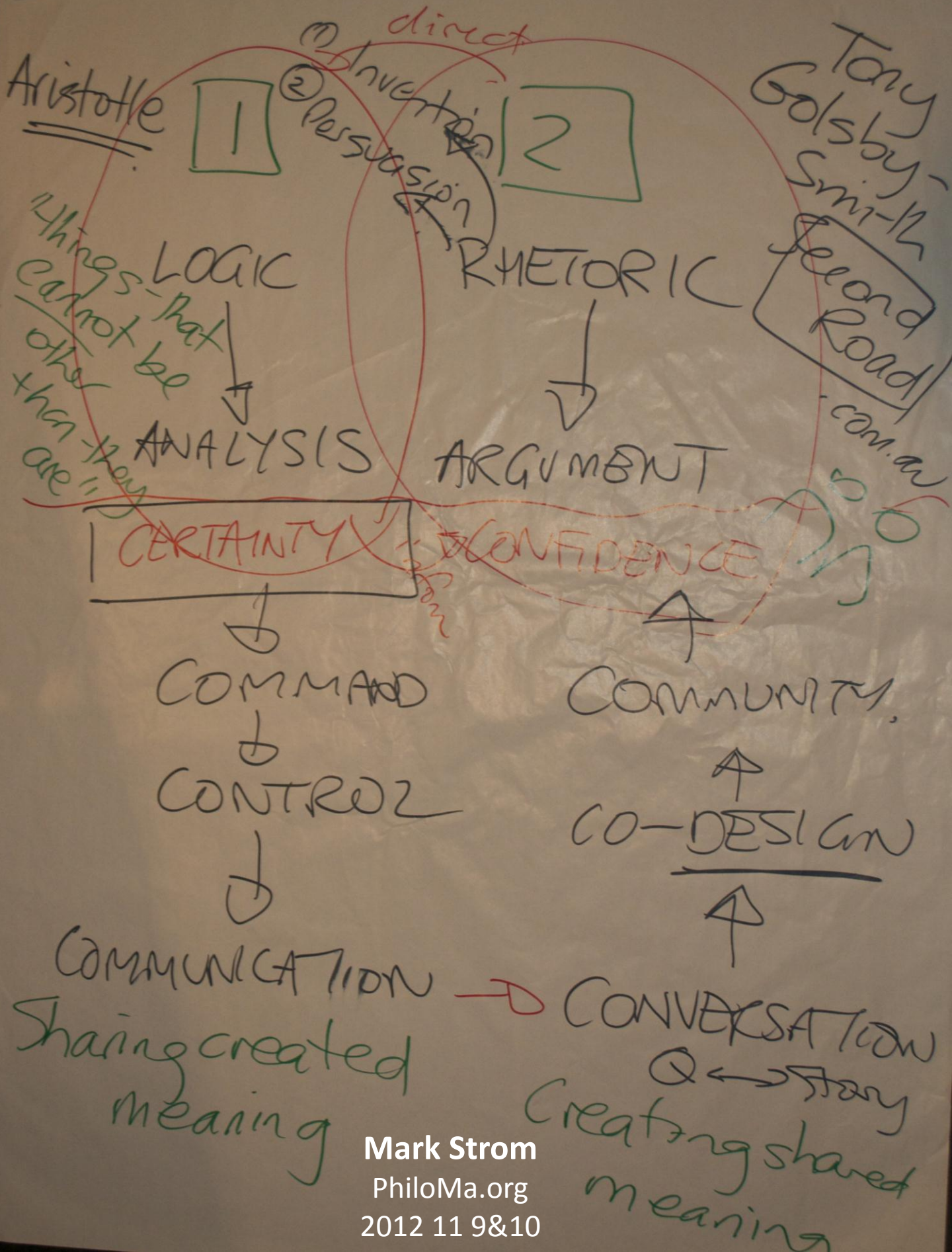
#

intention

invention  
persuasion

direct





Aristotle

1

LOGIC

"things that cannot be other than they are"

ANALYSIS

CERTAINTY

COMMAND

CONTROL

COMMUNICATION

Sharing created meaning

direct  
 ① Invention  
 ② Persuasion

2

RHETORIC

ARGUMENT

CONFIDENCE

COMMUNITY

CO-DESIGN

CONVERSATION

Q ↔ Story  
 Creating shared meaning

Tony Golsby-Smith  
 Second Road  
 com.au



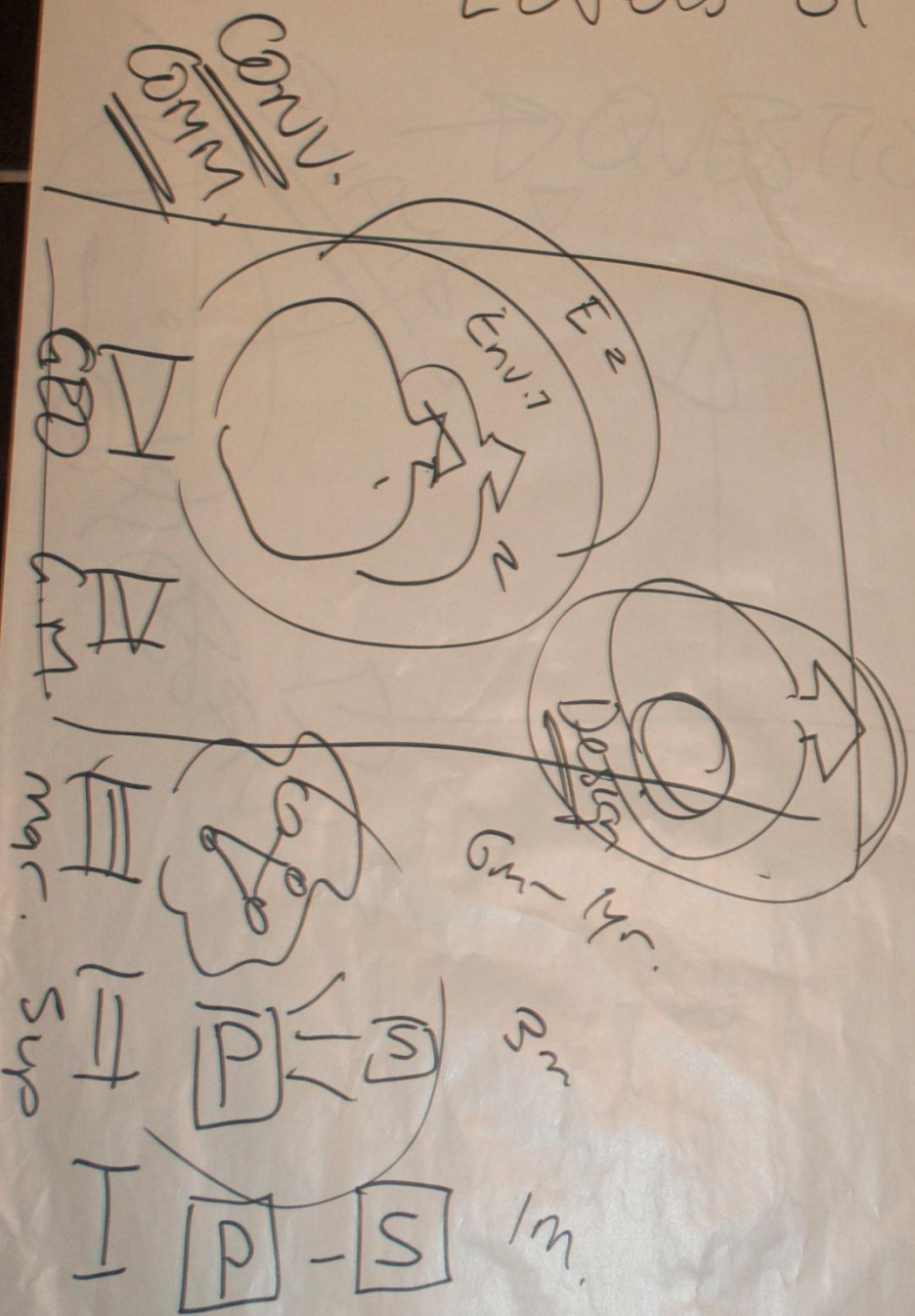
Michael Polanyi,  
indwelling

Eliot Jacques

Levels of Walk

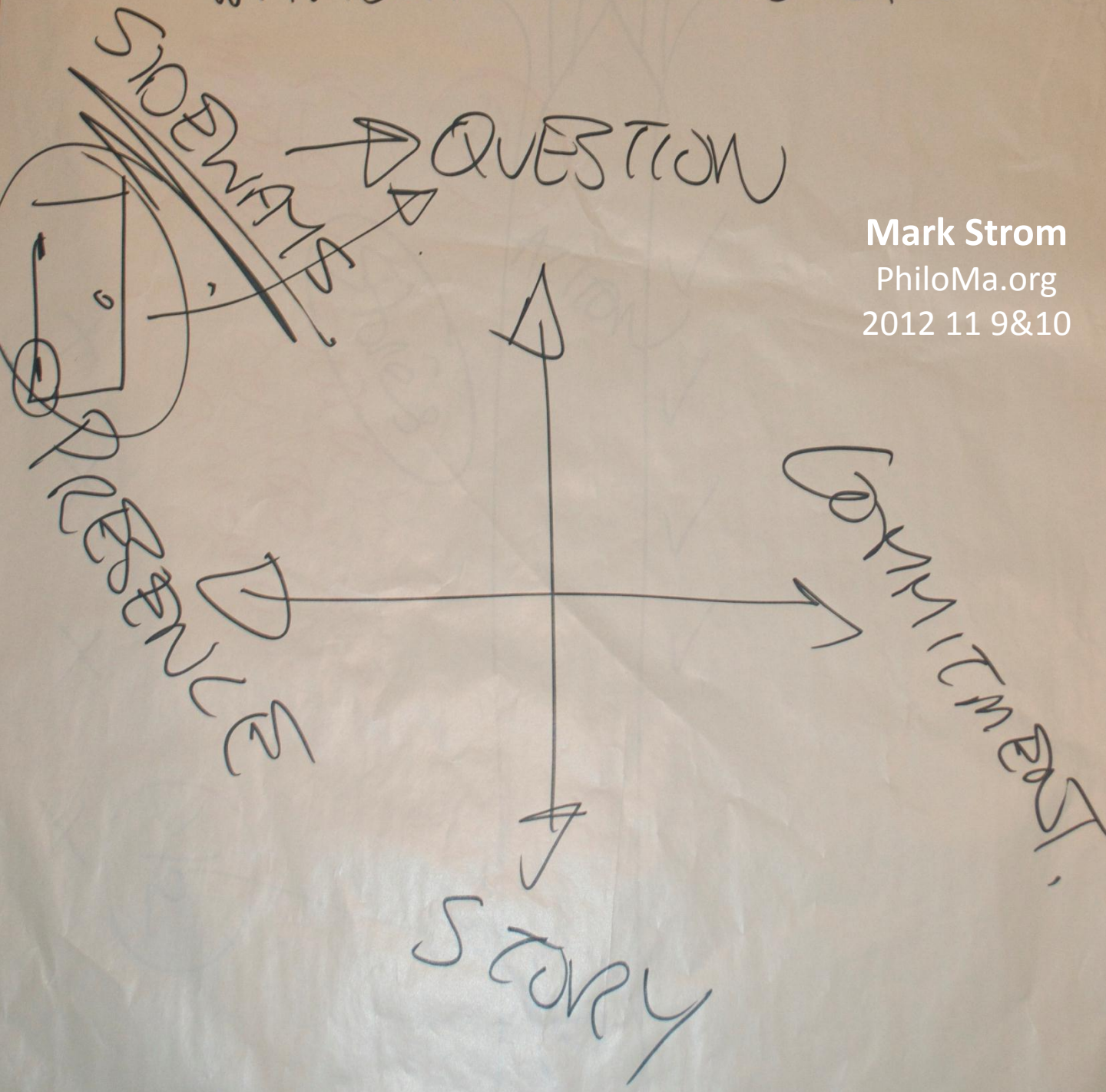
Walk

Consciousness  
Time frame





New words may not  
change anything.  
But nothing changes  
without new words.

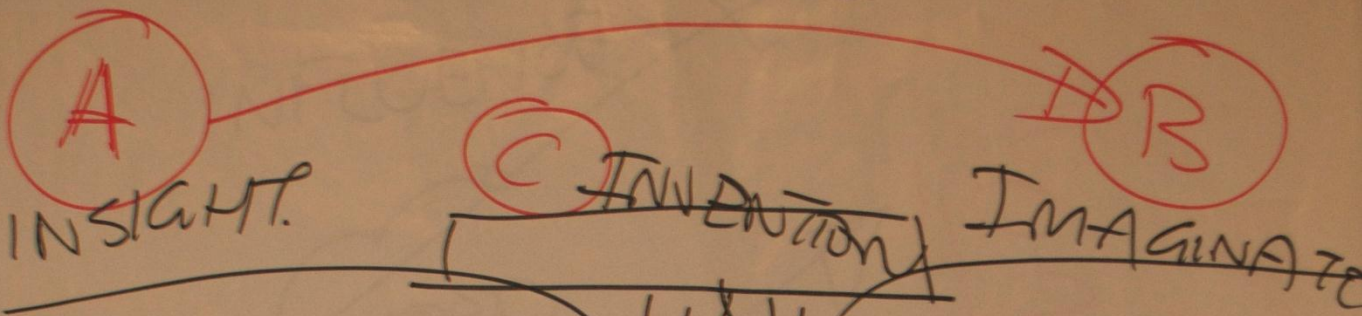


Mark Strom  
PhiloMa.org  
2012 11 9&10



TOPIC

Second Road  
Tony Golsby-Smith



a) *MMM*  
 b) *Shane's*  
 c) *for a fiction*  
*contraction*  
*announcements*

X  
 X  
 X  
 X

ACTION ✓  
 ✓  
 ✓  
 ✓

1/2

D

Mark Strom  
 PhiloMa.org  
 2012 11 9&10



INFLUENCE

SHARED  
MEANING.

RELATIONSHIP.

Formal  
Agency

|| on behalf of ||