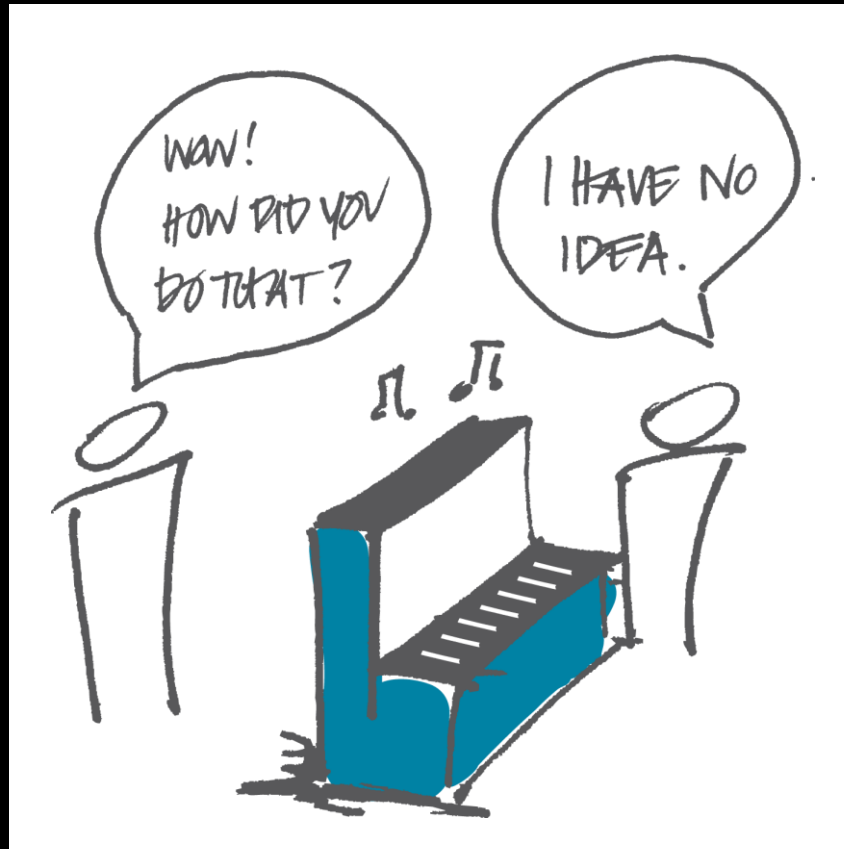


# the wisdom & impact of Genuine human engagement

Dr Mark Strom  
Philoma, October 2012



What is wisdom?

Ways of **being and knowing** by which we  
**indwell and read** the **patterns of life**  
insightfully —

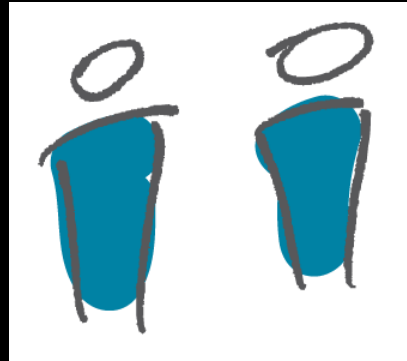
Ways we bring this **indwelling and insight**  
to specific **contexts** with **discernment** and  
**nuance, integrity** and **care**.



WISDOM  
FOOLISHNESS



wisdom  
= Ethics  
??



Wisdom is  
as big as  
human  
flourishing

Categorisation  
Communication  
Authority  
Personality

Naming  
Conversation  
Influence  
Character



Abstraction	Story
Conformity	Brilliance
Inauthenticity	Promise
Elitism	Grace

What?

How?

Naming

Story

Conversation

Brilliance

Influence

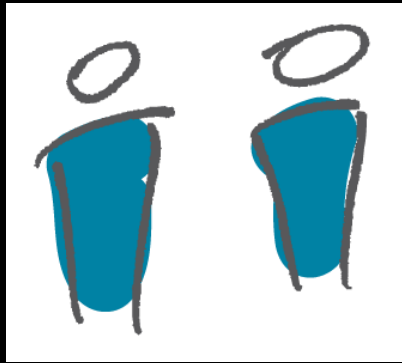
Promise

Character

Grace

Irrational  
Elitist  
Disengaged  
Contrived

Strategy  
Innovation  
Engagement  
Empowerment



Whom do you  
want to **kill**?



The **curse** of the project



Why **so** Boring?

1

LOGIC



ANALYSIS



CERTAINTY

2

RHETORIC



ARGUMENT



CONFIDENCE

**CERTAINTY**



**COMMAND**



**CONTROL**



**COMMUNICATION**

**CONFIDENCE**



**COMMUNITY**



**CO-DESIGN**



**CONVERSATION**

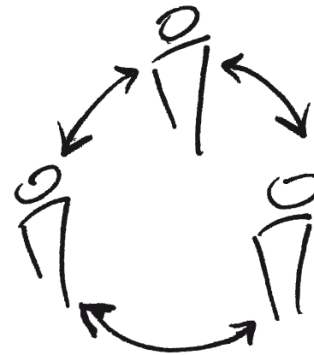


COMMUNICATION



SHARING  
MEANING

CONVERSATION



CREATING  
MEANING

Thank you

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