Hello,

On 12/12, **Lynn Stout** gave us a brilliant, clear and punchy account of her investigation on why and how we should get over the **shareholder value myth**. In short, she debunked shareholder value thinking by demonstrating how it gets corporate law, corporate economics and empirical evidence wrong. She also showed what shareholders really value (essentially keeping promises to build successful companies) and how to make room for shareholder conscience.

You can podcast [here](http://www.philosophie-management.com/php/agenda/agenda_detail.php?ag_id=662) her presentation and subsequent debate with Sabine Denis and the audience. You can also order her equally short, clear and punchy book [here](http://www.amazon.com/The-Shareholder-Value-Myth-Shareholders/dp/1605098132).

In January, we will have the pleasure to dig on further some questions raised during the previous seminars.

More particularly, **on 16/01, from 19:30 to 22:30 in Brussels**, in partnership with ICHEC, we will address questions related to the ownership of companies and the value they create: are they really owned by shareholders? We will address them with

* **Mikhail Xifaras**, public law professor at Sciences po and member of the Institut Universitaire de France. At the crossroad between philosophy and law, his work concentrates on property theory, history of legal thought and political philosophy. He published among others « La propriété : étude de philosophie du droit » ;
* **Marc Pfitzer**, Director and manager in Europe of FSG, the consulting firm founded by Michael Porter. He published recently in the prestigious Harvard Business Review an excellent article: ["Innovating for Shared Value"](http://hbr.org/2013/09/innovating-for-shared-value/ar/).

[**More info & registration**](http://www.regonweb.eu/Registration.aspx?EventID=249). Note that the requested contribution to participate to this seminar will be on a **“pay what you consider fair”** basis.

**On 17/01, from 08:00 to 12:00 also in Brussels**, in partnership with the [Optimistan Business Club](http://www.optimistanbusinessclub.com/fr/) & the [Optimists league](http://www.liguedesoptimistes.be/home.php), **Marc Pfitzer** will give special **“Innovation for Shared Value” workshop** which will help you:

* to deepen your knowledge of shared value concepts and frameworks
* to learn how to identify shared value opportunities within your organization

Don’t miss this unique opportunity to be among the firsts to investigate in a practical way the shared value concept for managing companies, a concept which is challenging more and more the shareholder value myth.

[More info & registration](http://www.regonweb.eu/Registration.aspx?EventID=259). Members of our partners (see list below) will benefit a **rebate**.

**Other news**

[Reinventing organizations](http://www.reinventingorganizations.com) – Frederic Laloux’s new book describes a radically new type of organizational model that is emerging, inspired by a new form of consciousness

[Face2faith: dialogue & convictions](http://www.face2faith.eu/FR_rapport.html) – Report of the listening campaign on the role of faiths and convictions to foster social cohesion. [Podcast](http://www.philosophie-management.com/php/audiovideo/audiovideo_detail.php?doc_id=1286&type=Audio) of the interview of Mary Wigny, Hicham Abdel Ghawad & Laurent Ledoux in [“Et dieu dans tout ça” (RTBF)](http://www.rtbf.be/lapremiere/emissions/programmes/detail_ce-dimanche-dans-et-dieu-dans-tout-ca?emissionId=1010&programId=126330)

We wish you a very happy new year !

Roland, Luc & Laurent