DIALECTIC IN A NUTSHELL

A simplified table of dialectical thought forms

Context	Process	Relationship	Transformation	
Ср	Pp	Rp	Tp	
Relationship	Emergence and	Bringing elements	Limits of system	
between part(s)	inclusion of	into relationship	stability	
and a whole	opposites			
Ce	Pe	Re	Te	
Structure and	Patterns of	Structure of	Developmental	
stability of a	interaction	relationship	movement	
system				
Cl	Pl	Rl	TI	
Multiple contexts	Embeddedness in	Patterns of	Comparison and	
and frames of	process	interaction and	coordination of	
reference		influence	systems; emergence	
			of new entities	
INTEGRATION				

<u>Table 1.1 DTF Classes of Thought Forms Simplified (p = pointing, e = elaborating, l = linking)</u>

Interviewing CEO's in New Economy Organizations: A possible question grid



WHAT - Content question: What is the essence of your strategy/business model? What was the most difficult decision in establishing this strategy/business model?

HOW - Determining structures of thinking. Starting with the overall question (in dark blue)

Starting question	Emerging change What played an essential part in the evolution of your business model?	Bigger picture What elements belonging to your business ecosystem were important for you to consider?	Totality What were the things you could not separate from each other while making your decision?	Disequilibrium & Living Systems What unexpected changes within or around the project increased or decreased its uncertainties and risks?
Pointing to	What contributed to changing the way you worked out your business model over the last three years?	What elements did you choose for being the distinctive strenghts of your company?	What kind of constraints helped you sharpen your view on how your strategic building blocks needed to be aligned?	What made you feel those were the only risks/uncertainties and no others?
Elaborating	What patterns of influence were essential for you?	What, in your structural set- up, is integrated and guarantees execution excellence?	What influence did your way of connecting configuration, offerings, experiences and soical purpose, have on your organization and plans?	Did dealing with this risk/uncertainty lead to a new balance?
Linking	How did you combine all these patterns into your strategy?	From which different perspectives did you look at the alignment of strategy, structure, innovation and building alliances?	What is the reciprocal influence of the different innovation efforts upon each other?	What would be the value of coordinating more closely the agenda of different stakeholders on your strategy?

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