



GLOBAL INSPIRATION & NOBLE PURPOSE INSTITUTE

Olivier A. Onghena-'t Hooft, founder of  
the Global Inspiration & Noble Purpose Institute,  
has the pleasure of inviting you to

## ***THE SOURCE***

An inspiring seminar  
for founders of organizations, projects & enterprises

Facilitated by Peter KOENIG

Brussels, Thursday 26th of February 2015



The concept of 'The Source' represents an innovative new way of exploring management theory and practice. The Source is the founder of an organization, project, community group or team – a crucial but often-overlooked role. As the person whose energy and ideas brought things into being, the Source has a distinctively different function from other people. Recognition of this special role has a major impact on the success of the system and the relationships between the Source and team members.

By understanding and following the principles that underpin the role of the Source it's possible to unravel the origins of unproductive dynamics, then identify leverage points for making quick and simple corrections that restore healthy flow and high energy to teams, enterprises and organizations.

In this seminar, Peter Koenig shares his insights from 18 years of research into the role of the Source and the dynamics of the founding energy. Through a series of exploratory conversations we share real-life experiences to help projects, groups and organizations thrive and resolve relational and operational difficulties in a sustainable way.

#### **what we cover**

In the 8 hour seminar on the role of The Source, we consider

- The characteristics which clearly enable everyone to identify who the present Source of an entity (enterprise, organization or project) is.
- The activities, responsibilities and privileges which belong to this role, and those which don't.
- The relationship dynamics between Source-persons and their next-in-line. Applying this understanding throughout the organization. How to change the dynamics without necessarily altering the organizational structure?
- How to remain in touch with one's own 'Source energy' while everything else is going on.
- Which decisions are best (not) made by the Source-person and when.
- The art of collaboration between Source-persons.
- The distinction between 'Source' and 'Leadership' roles.
- The factors related to Source-persons which are crucial for succession processes.

#### **how we work**

We work with the practices of dialogue and enquiry, as we respond to a series of provocative inputs from Peter. The group is invited to explore and share their reactions, and their personal experience of being involved in founding projects, organizations and community groups. There will be conversations in pairs, in small groups and in plenary, with plenty of opportunities to ask questions and explore Peter's research of working with other founders.

All the conversations and dialogues are confidential and conducted with the necessary care and integrity.

*“Power conflicts are usually accepted as a normal part of corporate life, yet everyone knows they lead to considerable waste and loss of precious time, energy and other resources. New research shows that three quarters of these are not directly related to the particularities of the individuals involved but inadvertently sown into the company systems and culture by the original founding group; then passed on to its successors.”*

### who is this workshop designed for?

- founders of enterprises, strategic work projects and community groups,
- leaders of organizations, governments and community groups
- anyone who wants to understand organizational dynamics
- people in senior positions in organizations who are experiencing difficulties in relational and operational flow
- initiators of and investors in start-up operations

### the workshop leader - Peter Koenig



Peter has studied the phenomenology of money since the early 1980s, giving presentations and performing original research with small groups. Following an MBA in Geneva, Peter ran a business providing management training, leadership and strategic development processes for

companies. The stimulus for his monetary research began through observing the arbitrary effects of financial tools used in the context of these activities. In 1987 he became an independent financial and organizational consultant to companies and non-profit organizations. In 1994 he launched his first public Money Seminar and in 1999 initiated a new international conference series on Money & Business Partnership.

### where and when?

Global Inspiration & Noble Purpose Institute  
Rue du Bourgmeestre 46, 1050 Brussels, Belgium  
Thursday 26<sup>th</sup> February 2015  
Welcome at 9h00 – Start at 09h30 sharp – End around 17h30

### booking details

The total cost of The Source seminar is 550 EUR per person (excl VAT). Maximum of 15 participants on first in basis. A light organic lunch is provided, along with healthy drinks and snacks during breaks. To book a place contact Olivier Onghena on +32 475 97 97 87 or email [oao@solbosventures.com](mailto:oao@solbosventures.com)

### why we do what we do

GINPI believes that inspiration & noble purpose are the drivers for individual, group and organizational evolution, progress and success. We therefore inspire leaders to link strategy, organizational culture and leadership on the one hand with noble purpose ('Why do I/we do what I/we do?') on the other hand. We do this through strategic advice, consulting, methodology sharing and mentoring. GINPI uses the inspirational setting of the 1850 built Villa Solbos to connect leaders and inspiring personalities, to create learning environments, to share expertise, ideas & business philosophies. More info on [www.olivieronghena.com/-Global-Inspiration-Noble-Purpose-](http://www.olivieronghena.com/-Global-Inspiration-Noble-Purpose-)

Global Inspiration & Noble Purpose Institute – Linking strategy, leadership & organizational culture with purpose

*“The Source is an often overlooked but crucial role in organizations, projects, community groups or other entities. As the founder whose energy and ideas brought the entity into being, the Source has a distinctively different leadership role from others. Understanding the dynamics of this role can help the entity thrive.”*